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Uberland: How Algorithms Are Rewriting the Rules of Work
Venue: NYU Stern Brown Bag Series Location: New York University, Stern School of Business, New York City Time/Date: Nov. 14, 2018 Tech Policy Lab with Alex Rosenblat: *Uberland*

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And probably one of the best ways to understand the effect of algorithms is to delve into the world of Uber. *Uberland: How Algorithms are Rewriting the Rules of Work*, by Alex Rosenblat, focuses on pulling back the curtain on how algorithms are manipulating both workers and consumers. It is a fascinating read based on solid and extensive investigative reporting.

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Uberland: How Algorithms Are Rewriting the Rules of Work ...

In Uberland: How algorithms are rewriting the future of work, technology ethnographer Alex Rosenblat tackles the political realities of the Silicon Valley mythos through one of its most successful companies. Rosenblat spent just over four years from 2014 to 2018 conducting research with drivers for Uber and Lyft – Uber's slightly smaller cousin operating in North America.

#Review: Uberland - Allegra

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