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distinction between two types of technology change, each with different effects on the industry's leaders: technologies (either incremental or radical) that sustain the industry's rate of improvement in product performance, a typical prerogative of dominant firms, and on the other side,

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disruptive innovations which redefine  
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Book. The first edition of the novel was published in 1997, and was written by Clayton M. Christensen. The book was published in multiple languages including English, consists of 286 pages and is available in Paperback format.

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Christensen shows how the same (good) practices that lead to a business's success can eventually lead to its demise – this is the innovator's dilemma. The book also provides a set of rules that CEOs, entrepreneurs and managers can apply to solve this dilemma.

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Harvard professor and businessman Clayton Christensen. It expands on the concept of disruptive technologies, a term he coined in a 1995 article Disruptive Technologies: Catching the Wave.

The Innovator's Dilemma - Wikipedia

*Page 27/40*

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Innovator's dilemma (I believe that Christensen calls this "Organizational Capabilities" and refers to the innovator's dilemma as the result of the combination of the two, but I personally find the terminology less evident like that) Low end disruption occurs, when companies innovate

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Harvard professor Clayton M. Christensen says outstanding companies can do everything right and still lose their market leadership -- or worse, disappear completely. And he not only proves what he says, he tells others how to avoid a similar fate.

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