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Wasserman has identified clear a set of dilemmas facing founders. Choices have to be made between alternatives with no choice obviously better than another. All come with significant upsides and downsides. Solved appropriately, the founders will survive to face the next dilemma. Fail, and there could

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“ The Founder ’ s Dilemmas ” comes recommended by relevant authors Brad Feld, Eric Ries and my former classmate Jeff Busgang, all of whom really know what they are talking about. It ’ s rigged up as a parallel structure between serious statistical research and anecdotal stories that are meant to guide you, the entrepreneur, in the early decisions that stand to influence the future success of your business.

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"The Founder's Dilemmas fills an important gap in the entrepreneurship literature by providing an in-depth treatment of the people problems that confront all new business founders. Wasserman argues that people problems are responsible for a significant portion of startup failures, and that entrepreneurs tend to underestimate their potentially dangerous long-term effects.

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The Founder's Dilemmas draws on the inside stories of founders like Evan Williams of Twitter and Tim

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Westergren of Pandora, while mining quantitative data on almost ten thousand founders. People problems are the leading cause of failure in startups. This book offers solutions.

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The Founder's Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the...

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Noam Wasserman, a long-time Harvard Business School professor and author of the bestseller The Founder ' s Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup, this summer will...

~~The Founder ' s Dilemma - Harvard Business Review~~

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The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup (The Kauffman Foundation Series on Innovation and Entrepreneurship series) by Noam Wasserman.

Often downplayed in the excitement of starting up a new business venture is one of the most important decisions entrepreneurs will face: should they go it alone, or bring in cofounders, hires, and investors to help build the business?

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~~The Founder's Dilemmas | Princeton University Press~~
Don't have time to read? Here's a quick but comprehensive summary of Noam Wasserman's "The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup," released March 31,...

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To the extent that some founders have trouble focusing on a single idea rather than pursuing new projects, boards can also serve as a check on that tendency. ”

Noam Wasserman, The Founder's Dilemmas:
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