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Pound Foolish starts by taking a look at the history of personal finance, starting with S.F. Porter, a personal finance guru who rose to dizzying heights before falling into obscurity. The next chapter continues the

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examination of personal finance gurus by looking After reading Dollars and Cents, I decided to pick up another book about money.

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Pound Foolish: Exposing the Dark Side of the Personal ...

Pound Foolish : Exposing the Dark Side of the Personal Finance Industry by Helaine Olen (2012, Hardcover)

Pound Foolish : Exposing the Dark Side of the Personal ...

Praise For Pound Foolish: Exposing the Dark Side of the Personal Finance Industry ... "It's rare to come across a realistic and readable book about personal finance. Most are laden with rosy promises, followed by acronyms and turgid advice. Helaine Olen, a freelance journalist, offers an exception with Pound

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Pound Foolish: Exposing the Dark Side of the Personal ...

Pound Foolish: Exposing the Dark Side of the Personal Finance Industry is a 2012 book by Helaine Olen. In it Olen critiques the industry and the rise of "financial gurus".

Pound Foolish - Wikipedia

Pound Foolish: Exposing the Dark Side of the Personal Finance Industry By: Helaine Olen
The Personal Finance Industry spends a lot of time telling us that our financial troubles of our own making. Fortunately, they tell us, they have the answers to our difficulties. Helaine Olen strongly disagr

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Book Review-Pound Foolish: Exposing the Dark Side of the ...

The phrase "pound foolish" alludes to William Shakespeare's play "The Merchant of Venice" (written circa 1595). The stand-out character in this famous play is "Shylock," a person shrewd in his business dealings.

Pound Foolish: Exposing the Dark Side of the Personal ...

Helaine Olen is a contributor to Post Opinions and the author of "Pound Foolish: Exposing the Dark Side of the Personal Finance Industry." Her work has appeared in Slate, the Nation, the New York ...

Helaine Olen - The Washington Post

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Helaine Olen, a freelance journalist, offers an exception with "Pound Foolish: Exposing the Dark Side of the Personal Finance Industry" (Portfolio, \$27.95). It's a take-no-

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Olen Explains 'Pound Foolish' New York journalist Helaine Olen lit up Twitter last week with her new book, "Pound Foolish: Exposing the Dark Side of the Personal Finance Industry." She has attracted high praise - from The Economist, The New York Times, and others ...

Olen Explains 'Pound Foolish' | Squared Away Blog

Pound Foolish (Digital Audiobook) Exposing the Dark Side of the Personal Finance Industry. By Helaine Olen, Lyn Landon (Narrator) . Publication Date: February 18, 2013 Other Editions of This Title: Hardcover (12/27/2012)

Pound Foolish: Exposing the Dark Side of the Personal ...

Exposing the dark side of the personal finance industry is something that everyone appears to do well. If you go talk to a stock broker he'll tell you the horrific stories of the insurance industry. A fee based investment advisor will shed light on the dark underbelly of the commission based

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Pound Foolish: Exposing the Dark Side of the Personal ...

“Pound Foolish is a fabulously well-reported, lucid, and witty tour of the train wreck that American finance has become. Olen has the rare ability to demystify the countless swindles and frauds that lately comprise the basic operations of the investment scene.

Pound Foolish - Helaine Olen Helaine Olen Helaine Olen talked about her book, Pound Foolish: Exposing the Dark Side of the Personal Finance Industry, in which she goes inside the world of personal finance “gurus” and reveals how the ...

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