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Paper Knowledge turns the focus of Media Studies from the Big Cultural Object and applies the same rigor to printed objects that were never designed to be noticed in the first place. And these forgotten objects carry with them the history of how we really understand the richness of media in our lives.[]

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Paper Knowledge: Toward a Media History of Documents is a strong contribution to Lisa Gitelman's growing body of influential work in media studies and media archaeology, drilling down into an area largely unexplored by print culture studies or the history of communication: everyday and ephemeral documents in operation in the world.

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The publishers describe Paper Knowledge as "a remarkable book about the mundane: the library card, the promissory note, the movie ticket, the PDF". The idea of a history of print that centres on the ephemeral, a history that ignores readership because the printed objects it describes don't have readers, is an intriguing one.

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