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Most Japanese believe that the strength of their country's economy is sustained by its manufacturing industry, with its advanced technology and robust investment on research and development. When ...

Cambodia: 10 minute economy vs 10 year economy

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World War II left Japan in ruins, but it still had plenty ... There, he met fellow scientist Akio Morita, who came from a wealthy family. In 1946 the duo set up the Tokyo Telecommunications ...

7 May 1946: Tech giant Sony is founded  
Akio Morita, who started Sony in a repair

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shop amid bombed out rubble. Kyoto-based Nintendo started out making traditional Japanese playing cards but transitioned, as Iwata took over in 2002 ...

Late president's book outlines vision for  
Japan's Nintendo  
People marvelled at Akio Morita's vision

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**Edwin** in the same way that people talk about the vision of Steve Jobs today. Sony's rise coincided with Japan's ... 3 has never made any money for Sony.

Could you have foreseen the decline of Sony?

Masaru Ibuka and Akio Morita founded

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the ... \$750 million and sold it to Sony five years later for \$3.4 billion in an all-cash deal. The acquisition made Sony a major player in ...

The Top 4 Companies Owned By Sony  
Business and Economics: Morita Akio.  
The co-founder of Sony was the godfather



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of... and top-quality products, Morita made the term "Made in Japan" (and by extension "Made in Asia") synonymous ...

They Changed Our Lives

He did have some success selling it in Japan ... In Sony's (SNE) early days, co-founder Akio Morita and his partner

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Masaru Ibuka attempted to produce and sell electronically powered rice cookers. The ...

14 Failed Businesses from Successful  
Entrepreneurs

In 1979, when Sony introduced the Walkman—a 14-ounce cassette player, blue

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Edwin and silver with buttons that made a satisfying ... Sony's boss, Akio Morita, ordered that the first Walkman include ...

The Walkman's Invention 40 Years Ago  
Launched a Cultural Revolution  
Sony Group Corp. engages in ... The  
company was founded by Akio Morita and

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Masaru Ibuka on May 7, 1946 and is headquartered in Tokyo, Japan.

Sony Group Corp.

But over in Japan, a tiny company had other ideas ... Ibuka and his partner Akio Morita thought and thought. First, they found a latin word sonus meaning

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"sound." That was a good start.

## Transistor Radios

Shin-hanga were often used in posters and calendars to attract tourists to Japan. They were displayed ... about his dealings with then-Sony chairman Morita Akio, about how Morita took him on ...

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The secret passion of Steve Jobs  
Before long, Japan's influence was being  
felt across ... This was what it got in  
return. "Sony chairman Akio Morita might  
be excused for asking bluntly, 'What was it  
you said you wanted?' ...

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The True Story Of The 1980s, When  
Everyone Was Convinced Japan Would  
Buy America

Atsushi Morita, president of Sony  
Interactive Entertainment in Japan and  
Asia, recently told reporters that the  
headset has now cracked the coveted one  
million sales mark, following its strong ...

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Sony's PlayStation VR just nailed a huge sales milestone

I've written about 300 songs in the past few years because I made a commitment to release ... Supposedly, the length was specified by Akio Morita at Sony, who wanted it to fit Beethoven ...



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Writer's Room: Honest Work. Redefined.  
119-138) In the late 1970s, Sony's  
cofounder and chairman of its board, Akio  
Morita, faced a crucial advocacy ... t have  
seen the value of a portable music player  
either. So Morita famously made his ...

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Edwin  
Advocacy: Championing Ideas and  
Influencing Others

But by the late 1980s, Japan was the one to eat our lunch. The New York Times quoted Sony chairman Akio Morita in 1989 proclaiming: "The time will never again come when America will regain its s

...

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The often-predicted decline of the U. S. Joe Morita, the son of Sony founder Akio Morita, has new partners at Telluride ... The commissioners for Carbon County, a land of ranches with a ski resort among them, also have made clear their ...

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California team sinks money into Telluride

In that year, New York's iconic

Rockefeller Center was taken over by

Japan ... By this time, Sony's PlayStation

was on the market, and games with

cinematic cutscenes that made use of the

...

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**Edwin** The Man Who Invented Majora's Mask  
Reflects on 30 Years at Nintendo

MINTURN □ There's a stuffed bear, a Navajo blanket, a chandelier made of antlers ... too. The Morita family, founders of Sony, once bought truckloads of Western memorabilia to decorate a theme park in ...

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