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Lyndall Fownes Urwick MC was a British management consultant and business thinker. He is recognised for integrating the ideas of earlier theorists like Henri Fayol into a comprehensive theory of management administration. He wrote an influential book called *The Elements of Business Administration*, published in 1943. With Luther Gulick, he founded the academic journal *Administrative Science Quarterly*.

Lyndall Urwick - Wikipedia

Abstract. The book reviews the career of Lyndall Urwick, the dominant figure in British management between the late 1920s and the early 1960s, both in terms of his writings and his passion in pursuit of management as a scientific and systematic activity rather than the rule of thumb approach to decision making all too prevalent in Britain.

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Lyndall Urwick has been prolific and an enthusiastic writer on the subject of administration and management. His experience covered industry, the armed forces and business consultancy. Like other classical writers, Urwick developed his ' principle ' on the basis of his own interpretation of the common elements and processes, which he identified in the structure, and operation of organization.

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Lyndall Fownes Urwick and Luther Halsey Gulick

James David Mooney (18 February 1884 – 21 September 1957) was an American engineer and corporate executive at General Motors who played a role in international affairs in the 1930s and early 1940s. His career was disrupted when he was accused of Nazi sympathies in 1940. He is noted for his seminal contributions to the field of organizational theory.

James D. Mooney - Wikiquote

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