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Graphic Design How
To Think Like A
Creative Act
Businessman And God
Drew De Soto

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"Know Your Onions - Graphic Design" gives advice on how to make your clients happy, how to satisfy your boss and make best friends with printers. It also teachers keyboard shortcuts and some important magic numbers as well as some common phrases used among graphic designers.

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The Logo Creative. Know Your
Onions by Drew de Soto is a
very enlightening book
offering a different view of
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the things you encounter every day as a designer.
Drew De Soto who is a print-focused designer has been a graphic designer for over 25 years, this book is a guide for working in the Graphic Design industry and first published by BIS Publishers in 2012.

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Know Your Onions: Graphic Design is more of a reference/tips guide for established designers than a How To Graphic Design book, but that doesn't stop it being very useful!

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